



Alpha Training / Hawthorn Farm
Curriculum Policy

Date of authorisation: August 2024
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Last amended: August 2024
Date of next review: August 2025

1. Purpose

The purpose of this policy is to provide a structured framework for the design, development, implementation, and evaluation of the curriculum at Alpha Training. This policy aims to ensure that all programs offered by Alpha Training are relevant, comprehensive, and aligned with industry standards and educational best practices.

2. Scope

This policy applies to all courses and programs offered by Alpha Training, including vocational training, short courses, and certifications. It is applicable to all staff involved in curriculum design, development, delivery, and evaluation.

3. Definitions

- **Curriculum:** The planned interaction of learners with instructional content, materials, resources, and processes for evaluating the attainment of educational objectives.
- **Course:** A single unit of study within a program that focuses on specific learning outcomes.
- **Program:** A structured sequence of courses leading to a qualification or certification.
- **Learning Outcomes:** Statements that specify what learners will know, understand, and be able to do upon completion of a course or program.

4. Curriculum Principles

Alpha Training's curriculum is guided by the following principles:

- **Relevance:** The curriculum must meet the needs of learners, industry requirements, and societal expectations.
- **Quality:** The curriculum must be of high quality, reflecting current knowledge and best practices in the field.
- **Flexibility:** The curriculum should be adaptable to changing needs and technological advancements.
- **Inclusivity:** The curriculum must be inclusive, promoting diversity and catering to the needs of all learners.
- **Sustainability:** The curriculum should incorporate sustainable practices and promote awareness of environmental, economic, and social sustainability.
- **Learner Centred:** The curriculum must prioritise learner engagement, active participation, and the development of critical thinking and problem-solving skills.



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5. Curriculum Objectives

Alpha Training's curriculum aims to achieve the following objectives:

- Provide learners with the necessary knowledge, skills, and competencies required for their chosen field.
- Foster critical thinking, creativity, and innovation among learners.
- Ensure alignment with industry standards and employer expectations.
- Promote lifelong learning and adaptability in a rapidly changing world.
- Support the personal and professional development of learners.
- Encourage collaboration, communication, and teamwork.

6. Curriculum Development Process

The curriculum development process at Alpha Training involves several stages to ensure that programs are comprehensive, relevant, and aligned with industry standards. The process is outlined below:

6.1 Needs Analysis

1. Industry Consultation:

- Engage with industry experts, employers, and stakeholders to identify current trends, skills gaps, and emerging needs within the field.
- Conduct surveys, interviews, and focus groups to gather insights into industry expectations and learner needs.

2. Market Research:

- Analyse market trends and competitor offerings to identify opportunities for new programs and enhancements to existing courses.
- Assess the demand for specific skills and qualifications within the job market.

3. Learner Feedback:

- Collect feedback from current and prospective learners to understand their interests, aspirations, and preferred learning modalities.
- Review feedback from alumni to identify areas for improvement in program design and delivery.

6.2 Curriculum Design

1. Learning Outcomes:

- Define clear and measurable learning outcomes for each course and program, aligned with industry standards and accreditation requirements.
- Ensure learning outcomes reflect the knowledge, skills, and competencies learners are expected to acquire.



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2. Course Content:

- Develop a detailed course outline, including topics, modules, and learning activities that support the achievement of learning outcomes.
- Ensure content is current, relevant, and reflects best practices in the field.

3. Assessment Methods:

- Design assessments that accurately measure learners' achievement of learning outcomes, incorporating a variety of assessment types (e.g., formative, summative, practical, and theoretical assessments).
- Ensure assessments are fair, transparent, and aligned with course objectives.

4. Instructional Materials:

- Select appropriate instructional materials, including textbooks, digital resources, and multimedia content, to support teaching and learning.
- Develop supplementary materials, such as workbooks, study guides, and online resources, to enhance learner engagement.

5. Teaching Strategies:

- Identify effective teaching strategies and methodologies to deliver the curriculum, considering the diverse learning styles and needs of learners.
- Encourage the use of innovative teaching methods, such as blended learning, flipped classrooms, and experiential learning.

6.3 Curriculum Approval

1. Internal Review:

- Conduct an internal review of the proposed curriculum by subject matter experts, academic staff, and curriculum developers to ensure quality and relevance.
- Make necessary revisions based on feedback received during the review process.

2. External Validation:

- Engage external industry experts, accreditation bodies, and advisory boards to validate the curriculum's alignment with industry standards and requirements.
- Incorporate feedback from external stakeholders to enhance the curriculum's credibility and relevance.

3. Approval Process:

- Submit the final curriculum proposal to the Curriculum Committee for approval.
- Ensure compliance with institutional policies, accreditation standards, and regulatory requirements during the approval process.



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7. Curriculum Implementation

The successful implementation of the curriculum requires careful planning and coordination. The implementation process is outlined below:

7.1 Staff Preparation

1. Professional Development:

- Provide ongoing professional development opportunities for teaching staff to enhance their pedagogical skills and knowledge of the curriculum content.
- Encourage staff to participate in workshops, seminars, and conferences related to their field of expertise.

2. Instructional Resources:

- Ensure teaching staff have access to the necessary instructional resources, including textbooks and technology.

7.2 Resource Allocation

1. Infrastructure:

- **Facility Maintenance and Upgrades:**
 - Ensure classrooms, laboratories, libraries, and other facilities are maintained to provide a safe and conducive learning environment.
 - Regularly update and renovate infrastructure to support the latest teaching methodologies and technological advancements.
- **Accessibility:**
 - Ensure all facilities are accessible to learners with disabilities, providing necessary accommodations such as ramps, elevators, and specialised equipment.
 - Implement digital accessibility standards to ensure online resources are accessible to all learners.

2. Technology:

- **Integration of Digital Tools:**
 - Implement digital tools and platforms to enhance learning experiences, such as virtual labs, simulation software, and online collaboration tools.
 - Utilise learning management systems (LMS) to facilitate course delivery, communication, and resource sharing.
- **Technical Support:**
 - Provide ongoing technical support for both instructors and learners to troubleshoot issues related to educational technology.
 - Offer training sessions to familiarise users with new tools and platforms.



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3. **Financial Resources:**

- **Budget Planning:**
 - Allocate appropriate budgets for curriculum development, implementation, and review to ensure sustainable quality and innovation.
 - Monitor expenditures and adjust financial plans to accommodate new curriculum initiatives or unforeseen challenges.
- **Funding Opportunities:**
 - Explore external funding opportunities, such as grants, sponsorships, and partnerships, to support curriculum development and innovation.
 - Collaborate with industry partners to secure funding for specific programs or projects.

7.3 Stakeholder Engagement

1. **Industry Partnerships:**

- **Collaboration with Employers:**
 - Establish partnerships with industry leaders and employers to ensure the curriculum remains relevant to current job market demands.
 - Facilitate guest lectures, workshops, and internships to provide learners with real-world insights and experiences.
- **Advisory Boards:**
 - Form advisory boards comprising industry experts, alumni, and academic leaders to provide guidance on curriculum content and direction.
 - Conduct regular meetings to gather input on industry trends and curriculum relevance.

2. **Community Involvement:**

- **Outreach Programs:**
 - Develop outreach programs that involve community stakeholders in curriculum-related activities, such as career fairs, open days, and public lectures.
 - Encourage community input on curriculum development to ensure it meets local and regional needs.
- **Feedback Mechanisms:**
 - Implement feedback mechanisms that allow community members to contribute suggestions for curriculum improvement and development.
 - Analyse community feedback to identify areas for collaboration and enhancement.

3. **Learner and Alumni Networks:**

- **Alumni Engagement:**
 - Engage alumni in curriculum development by inviting them to share their experiences and insights from their professional journeys.
 - Utilise alumni networks to facilitate mentorship programs, career guidance, and networking opportunities for current learners.



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- **Learner Participation:**
 - Involve learners in curriculum design and evaluation processes through focus groups, surveys, and representation on curriculum committees.
 - Empower learners to voice their opinions on curriculum content, delivery, and assessment methods.

7.4 Continuous Improvement and Innovation

1. Research and Development:

- **Curriculum Research:**
 - Conduct ongoing research into educational trends, pedagogical methods, and technological advancements to inform curriculum development.
 - Collaborate with academic institutions and research organisations to share insights and best practices.
- **Innovation Labs:**
 - Establish innovation labs where educators can experiment with new teaching methodologies and technologies.
 - Encourage interdisciplinary collaboration and creative problem-solving to enhance curriculum design.

2. Professional Development for Staff:

- **Training Programs:**
 - Implement regular training programs for instructors to keep them updated with the latest educational practices, tools, and subject matter advancements.
 - Facilitate peer learning and knowledge sharing among instructors through workshops, seminars, and collaborative projects.
- **Recognition and Incentives:**
 - Recognise and reward instructors who contribute to curriculum innovation and improvement.
 - Provide incentives for instructors to engage in continuous professional development and pursue higher qualifications.

3. Feedback Loops:

- **Data-Driven Decisions:**
 - Utilise data analytics to monitor learner performance, engagement, and satisfaction, using insights to drive curriculum improvements.
 - Implement feedback loops that integrate insights from assessments, surveys, and evaluations into curriculum design and delivery.
- **Iterative Development:**
 - Embrace an iterative approach to curriculum development, allowing for continuous refinement and adaptation based on feedback and emerging needs.
 - Encourage a culture of continuous improvement among staff and learners, fostering innovation and responsiveness to change.



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8. Curriculum Evaluation and Review

The curriculum evaluation and review process at Alpha Training ensures the continuous improvement and relevance of programs. It involves collecting feedback from stakeholders, analysing performance data, and implementing necessary changes to enhance curriculum quality.

8.1 Evaluation Methods

1. Learner Feedback:

- **Surveys and Evaluations:**
 - Conduct regular surveys and evaluations to gather learner feedback on course content, teaching methods, and overall program satisfaction.
 - Utilise both quantitative and qualitative data to assess the effectiveness of the curriculum and identify areas for improvement.
- **Focus Groups:**
 - Organise focus groups with learners to gain deeper insights into their experiences and gather suggestions for curriculum enhancement.
 - Encourage open dialogue and discussion on curriculum strengths, challenges, and areas for development.

2. Instructor Feedback:

- **Course Evaluations:**
 - Implement course evaluations that allow instructors to provide feedback on curriculum design, teaching resources, and learner engagement.
 - Use instructor insights to identify best practices and areas for improvement in curriculum delivery.
- **Professional Development Needs:**
 - Assess instructors' professional development needs related to curriculum content and pedagogical approaches.
 - Provide support and resources to address identified needs and enhance teaching effectiveness.

3. Industry Feedback:

- **Employer Surveys:**
 - Conduct surveys and interviews with employers to assess the curriculum's alignment with industry requirements and job market trends.
 - Gather insights into employers' expectations of graduates and identify skills gaps that need to be addressed in the curriculum.
- **Industry Panels:**
 - Organise industry panels and workshops to facilitate dialogue between educators, employers, and industry experts.
 - Utilise panel discussions to gather feedback on curriculum relevance and incorporate industry perspectives into program design.



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4. **Assessment Data:**

- **Performance Analysis:**
 - Analyse assessment data to evaluate learners' achievement of learning outcomes and identify patterns or trends in performance.
 - Use data-driven insights to inform curriculum adjustments and address areas of weakness.
- **Benchmarking:**
 - Benchmark curriculum outcomes against national and international standards to ensure competitiveness and quality.
 - Identify best practices and innovations from other institutions to enhance curriculum design and delivery.

8.2 Review Process

1. **Annual Review:**

- **Internal Review:**
 - Conduct an internal review of the curriculum annually to evaluate its effectiveness, relevance, and alignment with institutional goals.
 - Involve academic staff, learners, and relevant stakeholders in the review process to gather diverse perspectives.
- **Continuous Feedback Collection:**
 - Collect feedback throughout the academic year to inform the annual review process, ensuring timely identification of issues and opportunities for improvement.
 - Encourage a culture of continuous improvement among staff and learners, fostering innovation and responsiveness to change.

2. **Comprehensive Review:**

- **Three-to-Five-Year Review:**
 - Undertake a comprehensive curriculum review every three to five years to assess the overall quality and impact of programs.
 - Involve external reviewers, industry experts, and accreditation bodies in the review process to ensure objectivity and credibility.
- **Curriculum Mapping:**
 - Conduct curriculum mapping exercises to ensure coherence and alignment between learning outcomes, course content, and assessment methods.
 - Identify areas of overlap or gaps in the curriculum and make necessary adjustments to enhance program effectiveness.

3. **Curriculum Revisions:**

- **Implementation of Changes:**
 - Implement necessary revisions to the curriculum based on review outcomes, ensuring alignment with best practices and stakeholder feedback.
 - Communicate curriculum changes to all stakeholders and provide support for staff and learners during the transition.



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- **Continuous Monitoring:**
 - Monitor the impact of curriculum changes and gather feedback on their effectiveness, making further adjustments as needed.
 - Foster a culture of continuous evaluation and improvement, encouraging staff and learners to contribute to ongoing curriculum enhancement.

9. Roles and Responsibilities

The successful implementation of the curriculum policy requires collaboration and coordination among various stakeholders at Alpha Training. The following roles and responsibilities outline the key players in curriculum development, implementation, evaluation, and review:

9.1 Curriculum Committee

- **Oversight and Governance:**
 - Oversee the development, implementation, and evaluation of the curriculum, ensuring alignment with institutional goals and industry standards.
 - Approve curriculum proposals and revisions, ensuring compliance with accreditation requirements and educational best practices.
- **Stakeholder Engagement:**
 - Facilitate collaboration among academic staff, industry partners, and learners to gather input and feedback on curriculum design and delivery.
 - Ensure representation from diverse stakeholders, including employers, alumni, and advisory boards, in curriculum decision-making processes.
- **Quality Assurance:**
 - Monitor curriculum quality and effectiveness through regular evaluations and reviews, implementing necessary changes to enhance program outcomes.
 - Ensure compliance with institutional policies, accreditation standards, and regulatory requirements in all curriculum-related activities.

9.2 Academic Staff

- **Curriculum Design and Delivery:**
 - Design and deliver curriculum content aligned with learning outcomes, industry standards, and institutional goals.
 - Utilise effective teaching strategies and methodologies to engage learners and facilitate their achievement of learning outcomes.
- **Assessment and Feedback:**
 - Develop and implement assessments that accurately measure learners' performance and progress toward learning objectives.
 - Provide timely and constructive feedback to learners, supporting their academic and professional development.
- **Continuous Improvement:**
 - Participate in professional development activities to enhance pedagogical skills and stay updated with the latest trends in education and industry.
 - Contribute to curriculum evaluation and review processes by providing insights and feedback on program effectiveness and relevance.



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9.3 Learners

- **Active Participation:**
 - Engage actively in learning activities, assessments, and feedback processes to maximise personal and academic growth.
 - Provide constructive feedback on curriculum content, delivery, and assessment methods to contribute to ongoing improvement efforts.
- **Collaboration and Communication:**
 - Collaborate with peers, instructors, and industry professionals to enhance learning experiences and develop teamwork skills.
 - Communicate effectively with instructors and support staff to seek assistance and address challenges related to curriculum engagement.

9.4 Industry Partners

- **Curriculum Input and Validation:**
 - Provide input on curriculum design and content to ensure alignment with industry needs, standards, and emerging trends.
 - Participate in curriculum validation processes, offering insights and feedback to enhance program relevance and credibility.
- **Collaboration and Support:**
 - Collaborate with Alpha Training in providing internships, work placements, and industry projects that enhance learners' practical skills and employability.
 - Support curriculum initiatives through funding, sponsorships, and partnerships that facilitate innovation and development.

9.5 Administrative Staff

- **Support and Coordination:**
 - Provide administrative support for curriculum development, implementation, and evaluation processes, ensuring efficient coordination and communication.
 - Assist in organising training sessions, workshops, and events related to curriculum initiatives and professional development.
- **Resource Management:**
 - Manage resources, including facilities, technology, and financial allocations, to support curriculum delivery and implementation.
 - Coordinate with academic staff and learners to ensure access to necessary resources and support services.

9.6 Quality Assurance Team

- **Monitoring and Evaluation:**
 - Monitor curriculum quality and effectiveness through regular evaluations and assessments, ensuring compliance with standards and policies.
 - Conduct audits and reviews to identify areas for improvement and implement changes to enhance program outcomes.
- **Reporting and Communication:**
 - Prepare reports and documentation on curriculum evaluation and review processes, communicating findings and recommendations to stakeholders.
 - Facilitate communication between departments, ensuring alignment and collaboration in curriculum-related activities.



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10. Review of Policy

This Curriculum Policy will be reviewed every three years or as required to ensure its relevance and effectiveness. The review process will involve consultation with stakeholders, including academic staff, industry partners, learners, and advisory boards.

- **Amendments and Updates:**
 - Implement necessary amendments and updates to the policy based on feedback, evaluation outcomes, and changes in educational and industry standards.
 - Communicate policy changes to all stakeholders and provide training or support as needed to facilitate implementation.
- **Stakeholder Involvement:**
 - Engage stakeholders in the policy review process to gather diverse perspectives and ensure alignment with institutional goals and industry needs.
 - Encourage open dialogue and collaboration among stakeholders to foster a culture of continuous improvement and innovation.

11. Related Policies

This Curriculum Policy is to be read in conjunction with the following related policies:

- **Assessment and Appeals Policy**
- **Quality Assurance Policy**
- **Professional Development Policy**
- **Learner Support Services Policy**
- **Diversity and Inclusion Policy**

Aims:

We will ensure that students are not denied access to the curriculum because of their special needs.

We will promote a curriculum which will move towards independent and group learning and break from a pattern of dependency upon support and a consequent feeling of isolation.

We will ensure that students encounter work which is intellectually challenging and interesting but within their capabilities.

We want to develop in the students the social skills and confidence as well as the opportunities to interact with adults and their peers outside the classroom.

We will ensure that activities are short to keep them within the short attention span of many of our students.

Help students acquire the skills of being part of a learning group: Learning strategies to cope with short term memory and auditory short term memory skills. Coping with distractibility and learning to extend their concentration span.

We aim for students to be able to leave Alpha Training with a range of qualifications or skills ready for the work place or further education.



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To achieve these:

We admit students in accordance with our admissions policy.

We teach our students a classroom environment and promote activities in both small groups and 1:1 settings to enable students to understand and then achieve.

The class size is small so that students may receive individual attention but maintain the skills of being part of a learning group.

Individual programs of learning are offered and available for every student.

We aim to have lessons taught by subject specialists who have been trained by ourselves to deal with students' special needs.

The lesson length is short. Within longer lessons, activities may be broken down into smaller units.

We move students to different classroom environments to 'reset' attention span.

We use standardised layout and formats for work to help students engage with the work.

We provide lessons where students rehearse skills in order to improve their efficiency.

Students practice activities to gain automaticity.

We provide impartial careers advice (independent careers advice is an additional provision).